





Dorothy Lick SVP of Education NDBA

**North Dakota Bankers Association** invites you to join the growing number of companies participating in the Tri-State State Trust Conference hosted by the North Dakota Bankers Association.

Our goal is to connect trust officers with businesses that provide resources and solutions to the trust industry. Last year, more than 30 companies benefited from the opportunity to network with trust representatives from three states.

We hope to see you in Fargo!

### **Registration Dates**

#### **FEBRUARY 3**

Register by this date to be listed in pre-conference marketing materials sent to potential attendees.

#### **APRIL 3**

Final registration deadline to be listed in onsite program.

#### **Exhibit Fee**

The exhibit show fee is \$750 per booth. This fee includes:

- One six-foot table, clothed and skirted with a chair.
- One complimentary conference registration (includes sessions and meal functions.) Additional registrants are \$225 each.
- Booth sign with company name.

#### Space

The exhibit show will be located in the ballroom of the Hilton Garden Inn. All booths will be assigned on a first-come, first-served basis upon receipt of the exhibit show fee.

#### Hours

Exclusive time in the exhibit hall has been planned during the conference. We believe this concise time frame will allow you to spend valuable time with conference attendees while spending fewer days away from the office.

#### **Exhibitor Agenda**

(times are approximate)

#### **MONDAY, APRIL 20**

2:00 – 4:00 PM Exhibitor Registration and Set Up

5:00 – 6:30 PM Reception in Exhibit Hall

6:30 – 8:00 PM
Opening Dinner and Keynote
Speaker in Exhibit Hall

# TUESDAY, APRIL 21 7:00 – 8:00 AM Breakfast Buffet in Exhibit Hall

9:00 - 9:30 AM Break in Exhibit Hall

#### NOON - 1:00 PM Luncheon in Exhibit Hall

2:00 - 2:30 PM
Dessert Break and Door Prize
Drawings in Exhibit Hall

#### 2:30 PM Exhibit Booth Tear Down

#### **WEDNESDAY, APRIL 22**

Conference continues through morning. Exhibits closed.





## Conference Hotel and Housing

Housing arrangements can be made directly with the Hilton Garden Inn by calling 701.499.6000. Be sure to mention the North Dakota Bankers Association in order to take advantage of the discounted conference rate.

Room rates: \$119.

Rooms will be released March 18.

Hilton Garden Inn 4351 17th Ave. South Fargo, ND 58103

Phone: 701.499.6000

### **Limit of Liability**

In granting the license to exhibit, NDBA and the Hilton Garden Inn, or any officer, or staff member thereof will not be responsible for the safety of the exhibitors' property, their agents, or employees from theft, damage by fire, accident or other causes. Furthermore, nothing shall be attached to any of the walls, doors, floors, etc., of the exhibit hall in such manner as to deface or destroy by an act of negligence of any exhibitor, its agents, or representatives. The exhibitor will be liable to the Hilton Garden Inn for such amount deemed necessary for complete restoration to the previous condition.

#### **Prize Giveaways**

A great way to promote your booth prior to the conference is by completing the prize giveaway portion of the registration form. Business card drawings, giveaways for all attendees, and contests are a few ideas that will draw people to your booth during the conference. Information about your giveaway will be included in the conference program if received along with your registration form or by April 1.

On Tuesday, April 21, at 2:00 pm, all exhibitors with giveaways will draw for winners and post the winning name at their booth. Attendees will be instructed to pick up door prizes before 2:30 pm in the Exhibit Hall. If your door prize is not picked up, it is your responsibility to see that it gets to the winner. Conference hosts will not be responsible for any prizes left at the end of the show. Also, remember that a booth with a promotion attracts more visitors.

#### Be creative!

#### To Register:

Return enclosed form with a check made payable to:

**NDBA** 

Attn: Registration PO Box 1438 Bismarck ND 58502

# Sponsorship Opportunities

### Stand out in the crowd! Be more than exhibitors!

Sponsoring an event or speaker gives your company even greater visibility and name recognition... and differentiates you from the competition. As a benefit of sponsorship, you'll receive recognition in the final program, additional signage at the related event and verbal recognition during the sessions. To participate as a sponsor, complete the enclosed form and return it with your check to the address on the form.

Act quickly . . . these opportunities won't last long!

Questions? Contact Dorothy Lick at 701.223.5303 or dorothy@ndba.com.

